



IN FLIGHT
MARKETING SYSTEM

Elevating Marketing To New Heights

4" height indicator

14" width indicator

BJPENN.COM
JOIN US @
BJPENN.COM &
SHOPBJPENN.COM

RVCA
CAGE FIGHTER

WORLD'S GREATEST MMA FIGHTER
- UFC LIGHTWEIGHT CHAMPION
- FORMER UFC WELTERWEIGHT CHAMPION
- 2ND FIGHTER TO BE A UFC WORLD
CHAMPION IN TWO DIFFERENT
WEIGHT CLASSES
- 3X AND ONLY FIVE FIGHTERS TO WIN THE
WORLD CHAMPIONSHIP IN ONE OF THE
BLACK BELT DIVISIONS

KEEP UP WITH THE LATEST
BJ PENN MERCHANDISE
THE TO GO LINE OF THE CHAMP
TECHNIQUE'S VIEW
NUTRITION TIPS
WORKOUT TIPS
ALMA MATER
+ UPGRADE YOUR VIEWING
EXPERIENCE AND MORE!
+ CHECK YOUR OWN BAGGAGE
+ PARTICIPATE IN FORUMS
+ GET WITH THE CHAMP
+ BE THE PROUD 'PENN

AD LAYOUT
OPTION:
FULL

4" height indicator

14" width indicator

lucky you.

UTIOPIA
hotel & casino

5 star dining

\$12.99

4 course meal

BELLA MESQUITE
RESTAURANT

AD LAYOUT
OPTION:
HALF

6.5" height indicator

14" width indicator

BELLA MESQUITE
RESTAURANT

5 star dining
4 course meal

\$12.99

ANOTHER JOY FOUNDATION
DELIVERING JOY AROUND THE WORLD

www.anotherjoyfoundation.org

(tray table latch)

IN FLIGHT MARKETING SYSTEM | WWW.IF-MS.COM

AD LAYOUT
OPTION:
1/3 + 2/3

AD SPACE WILL VARY AS THE IFMS DEVICE CAN BE MANUFACTURED TO THE SPECIFICATIONS OF YOUR AIRCRAFT SEAT MODEL.